



Application Serial No. 09/712,887

Attorney Docket No. PU000126

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Barry Jay Weber  
Serial No. : 09/712,887  
Filed : November 15, 2000  
For : Internet Multimedia Advertisement Insertion Architecture  
Examiner : David R. Lazaro  
Art Unit : 2155

RESPONSE

Mail Stop Amendments  
Commissioners of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir,

In response to the Office Action dated September 8, 2005, for which a shortened statutory period of three months ending December 8, 2005 was set in which to respond, the following amendments and comments are submitted and reconsideration of the claim rejections is respectfully requested.

Applicants submit that in view of the attached Certificate of Mailing this response is timely.

**Listing of the Claims** begins on page 2.

**Remarks** begin on page 6.